

Contract # 848167 **Date Entered** 08/14/12 Schedule Dates 09/18/12-09/24/12 **Last Modified** 08/23/12 Advertiser Obama for America (14538) **Entered By** Penne Marsh Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP No Headline # 06269445 Product Political - US President (1174) Demo Brand

DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$5,700.75 Phone/Fax (202) 338-6919 / **Net Total** CPE \$32,304.25 1536 Sales Tax **Account Types** National/Political Candidate - Agency

Billing Type

Comments

Date:

Weekly/Irregular OBAMA 9/18 | Norfolk (WVEC) (WVEC) | By Broadcast Month | Spots | Rate |
| Sep. 2012 | 132 | \$38,005.00 |
| Grand Total: | 132 | \$38,005.00 |

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мс) Tu	ı We	e Th	Fr Sa	Su S	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	0 12:58P- 3:58P (ET)	7		X	X	X	X		7	\$200.00	\$1,400.00	Norfolk (WVEC) (WVEC)		8/23/12
2.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	0 10A- 10:58A (ET)	7		X	X	X	X		7	\$100.00	\$700.00	Norfolk (WVEC) (WVEC)		8/23/12
3.1	Normal Line / SPOT	09/18/12-09/21/12	9	:30	0 11:35P- 12:02A (ET)			1	1	1	1		4	\$115.00	\$460.00	Norfolk (WVEC) (WVEC)		8/23/12
4.1	Normal Line / SPOT	09/18/12-09/21/12	9	:30	0 10:58A- 12P (ET)	6		X	X	X	X		6	\$130.00	\$780.00	Norfolk (WVEC) (WVEC)		8/23/12
5.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	0 12:02A- 1:06A (ET)	4		X	X	X	X		4	\$25.00	\$100.00	Norfolk (WVEC) (WVEC)		8/23/12
6.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	0 12P- 12:57P (ET)	6		X	X	X	X		6	\$110.00	\$660.00	Norfolk (WVEC) (WVEC)		8/23/12
7.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	0 3:58P- 4:58P (ET)	4		X	X	X	X		4	\$120.00	\$480.00	Norfolk (WVEC) (WVEC)		8/23/12
8.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	0 4:58P- 5:29P (ET)			1	1	1	1		4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
9.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	0 5A- 5:58A (ET)	4		X	X	X	X		4	\$130.00	\$520.00	Norfolk (WVEC) (WVEC)		8/23/12
10.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	0 5:29P- 5:58P (ET)			1	1	1	1		4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
11.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	0 6P- 6:30P (ET)			1	1	1	1		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/23/12
12.1	Normal Line / SPOT	09/18/12-09/21/12	6	:3	0 5:58A- 7A (ET)	4		X	X	X	X		4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
13.1	Normal Line / SPOT	09/18/12-09/21/12	6	:3	0 6:58P- 7:28P (ET)			1	1	1	1		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
14.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	0 7A- 9A (ET)	4		¦ X	X	X	X		4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 04:02 PM on Monday, August 27 2012



Contract # 848167 Schedule Dates 09/18/12-09/24/12 Advertiser Obama for America (14538)

 Advertiser
 Obama for America (14538)
 Entered By

 Agency/T-Code
 Greer, Margolis, Mitchel (GMMB) (1700)/1053989!
 CO-OP

 Product
 Political - US President (1174)
 Headline #

 Brand
 DEMOCRAT - OBAMA FOR AMERICA (161567)
 Demo

Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$5,700.75 Phone/Fax (202) 338-6919 / **Net Total** CPE \$32,304.25 1536

Date Entered

Last Modified

Sales Tax

Date:

Comments:

08/14/12

08/23/12

06269445

No

Penne Marsh

Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA 9/18

Accepted-Station:

Date:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Si	u	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	7:28P- 7:57P (ET)			1	1	1	1			4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
16.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	9A- 10A (ET)	6		Х	Х	Х	Х			6	\$100.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12
17.1	Normal Line / SPOT	09/21/12-09/21/12	6	:30	10P- 11P (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	20/20	8/23/12
18.1	Normal Line / SPOT	09/21/12-09/21/12	6	:30	7:58P- 9P (ET)						1			1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)		8/23/12
19.1	Normal Line / SPOT	09/21/12-09/21/12	6	:30	9P- 10P (ET)						1			1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)	primetime	8/23/12
20.1	Normal Line / SPOT	09/24/12-09/24/12	9	:30	10P- 11P (ET)		1							1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	castle	8/23/12
21.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	7:58P- 10P (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	Dancing	8/23/12
22.1	Normal Line / NCAA - FOOTBALL	09/22/12-09/22/12	5	:30	12P- 7P (ET)							4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
23.1	Normal Line / SPOT	09/22/12-09/22/12	6	:30	6P- 6:30P (ET)							1		1	\$160.00	\$160.00	Norfolk (WVEC) (WVEC)		8/23/12
24.1	Normal Line / SPOT	09/22/12-09/22/12	6	:30	5:58A- 8A (ET)							1		1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)		8/23/12
25.1	Normal Line / SPOT	09/22/12-09/22/12	6	:30	6:58P- 7:57P (ET)							1		1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)		8/23/12
26.1	Normal Line / SPOT	09/22/12-09/22/12	6	:30	8A- 9A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	gma	8/23/12
27.1	Normal Line / SPOT	09/23/12-09/23/12	6	:30	9:58A- 11A (ET)							1	1	1	\$90.00	\$90.00	Norfolk (WVEC) (WVEC)		8/23/12
28.1	Normal Line / SPOT	09/23/12-09/23/12	6	:30	10P- 11P (ET)							1	1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		8/23/12
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B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 04:02 PM on Monday, August 27 2012



Contract # 848167 Schedule Dates Advertiser

Brand

CPE

09/18/12-09/24/12 Obama for America (14538)

Last Modified Entered By

08/14/12

06269445

Normal

08/23/12 Penne Marsh

No

By Broadcast Month **Spots** Sep. 2012 132 Grand Total: 132

Norfolk (WVEC) (WVEC)

Rate \$38,005.00 \$38,005.00

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 /

1536

Commission % 15.00 Commission \$5,700.75

Net Total \$32,304.25

Sales Tax

Date Entered

Headline #

Order Type

Package Deal

Demo

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments OBAMA 9/18

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Sı	Spot	s Rate	Total	Station	Comments	Entered
29.1	Normal Line / SPOT	09/23/12-09/23/12	6	:30	6P- 6:30P (ET)							1		\$160.00	\$160.00	Norfolk (WVEC) (WVEC)		8/23/12
30.1	Normal Line / SPOT	09/23/12-09/23/12	6	:30	5:58A- 8A (ET)							1		1 \$70.00	\$70.00	Norfolk (WVEC) (WVEC)		8/23/12
31.1	Normal Line / SPOT	09/23/12-09/23/12	6	:30	8A- 9A (ET)							1		\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/23/12
32.1	Normal Line / SPOT	09/23/12-09/23/12	6	:30	7:58P- 9P (ET)							1		\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	Secret Mil	8/23/12
33.1	Normal Line / SPOT	09/23/12-09/23/12	6	:30	9P- 10P (ET)							1		1 \$375.00	\$375.00	Norfolk (WVEC) (WVEC)	Extreme Weight	8/23/12
34.1	Normal Line / SPOT	09/20/12-09/20/12	6	:30	10P- 11P (ET)					1				\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12
35.1	Normal Line / SPOT	09/20/12-09/20/12	6	:30	7:58P- 9P (ET)					1				\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	tba	8/23/12
36.1	Normal Line / SPOT	09/20/12-09/20/12	6	:30	9P- 10P (ET)					1				1 \$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	wipeout	8/23/12
37.1	Normal Line / SPOT	09/18/12-09/23/12	6	:30	11P- 11:35P (ET)	7		Х	Х	Х	X >	X		7 \$250.00	\$1,750.00	Norfolk (WVEC) (WVEC)		8/23/12
38.1	Normal Line / SPOT	09/18/12-09/18/12	6	:30	10P- 11P (ET)			1						\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	ny med	8/23/12
39.1	Normal Line / SPOT	09/18/12-09/18/12	6	:30	7:58P- 9P (ET)			1						\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	Middle/Last Man	8/23/12
40.1	Normal Line / SPOT	09/19/12-09/19/12	6	:30	10P- 11P (ET)				1					1 \$460.00	\$460.00	Norfolk (WVEC) (WVEC)	Final Witness	8/23/12
41.1	Normal Line / SPOT	09/19/12-09/19/12	6	:30	7:58P- 9P (ET)				1					1 \$750.00	\$750.00	Norfolk (WVEC) (WVEC)	Middle/Sub	8/23/12
42.1	Normal Line / SPOT	09/19/12-09/19/12	6	:30	9P- 10P (ET)				1					1 \$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	Modern/Dont Trust	8/23/12
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		CONFIRMATION CONTRAC	T	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract # schedule Dates 848167 Date Entered Schedule Dates 09/18/12-09/24/12 Last Modified Advertiser Obama for America (14538) Entered By Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP Product Political - US President (1174) Headline

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Account Types National/Political Candidate - Agency Sales Tax

Billing Type Weekly/Irregular
Comments OBAMA 9/18

Date:

Norfolk (WVEC) (W		Ì
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	132	\$38,005.00
Grand Total:	132	\$38,005.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	a Su	Spots	Rate	Total	Station	Comments	Entered
43.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	12:58P- 3:58P (ET)		3						3	\$200.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12
44.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	10A- 10:58A (ET)		1						1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)		8/23/12
45.1	Normal Line / SPOT	09/24/12-09/24/12	9	:30	11:35P- 12:02A (ET)		1						1	\$115.00	\$115.00	Norfolk (WVEC) (WVEC)		8/23/12
46.1	Normal Line / SPOT	09/24/12-09/24/12	9	:30	10:58A- 12P (ET)		2						2	\$130.00	\$260.00	Norfolk (WVEC) (WVEC)		8/23/12
47.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	12:02A- 1:06A (ET)		1						1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)		8/23/12
48.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	12P- 12:57P (ET)		2						2	\$110.00	\$220.00	Norfolk (WVEC) (WVEC)		8/23/12
49.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	3:58P- 4:58P (ET)		1						1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/23/12
50.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	4:58P- 5:29P (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
51.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	5A- 5:58A (ET)		1						1	\$130.00	\$130.00	Norfolk (WVEC) (WVEC)		8/23/12
52.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	5:29P- 5:58P (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
53.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	6P- 6:30P (ET)		1						1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		8/23/12
54.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	5:58A- 7A (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
55.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	6:58P- 7:28P (ET)		1						1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12
56.1	Normal Line / SPOT	09/24/12-09/24/12	6	:30	7A- 9A (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12

CONFIRMATION CONTRAC	T	
Accepted-Station:	Date:	Comments:

08/14/12

08/23/12

No

Penne Marsh

Accepted-Agency/Advertiser:

			Contract # Schedule Dates	09/18/12-09/24	-					Date Entered Last Modified	08	/14/12 /23/12		k (WVEC) (V adcast Month	-	<u>Rate</u> \$38,005.00
= r=	WVEC	lia Ava	Advertiser	Obama for Amer						Entered By		nne Marsh	Grand To	=	132	\$38,005.00
	SWECTU 613 Wood Norfolk, V	A 23510	Agency/T-Code Product	Greer, Margolis, Political - US Pre				700)/1053		CO-OP Headline #	No Oe	, 269445			132	φ30,003.00
-7	YWYLU.I Y	00 . 0	Brand	DEMOCRAT - OE		•	•	A (161567)		Demo		203113				
			Salesperson	Blair, Cheryl (22		IOIC	ANLINIC	~ (101307)	(Order Type	N	ormal				
			Sales Office	TeleRep - Philad	-	a			F	Package Deal	l					
	er, Margolis, Mitchel (GMMB)		Buyer Name	NAGELBERG,DA					(Commission ^o	% 15	5.00				
) Wisconsin Ave NW		Phone/Fax	(202) 338-6919	/				(Commission	\$5	5,700.75				
	9 800		СРЕ	1536					ı	Net Total	\$3	32,304.25				
vvas	hington, DC 20007		Account Types	National/Politica	l Cano	didate	e - Agenc	:у	9	Sales Tax						
			Billing Type	Weekly/Irregula	ır											
			Comments	OBAMA 9/18												
													_			
Line	Line Type / Break Type (Ref #)	Dates	Sec Length		SPW	Мо	Tu We	Th Fr S	Su	Spots	Rate	Total	Station		Comme	nts Entered
57.1	Normal Line / SPOT	09/24/12-09/24/12	6 :30 7:28P-	?- 7:57P (ET)	SPW	1	Tu We	Th Fr S	Su	Spots 1	\$600.00	\$600.00	Norfolk (WVEC) (WVE		Commer	8/23/12
57.1	Normal Line / SPOT		 	?- 7:57P (ET)	SPW		Tu We	Th Fr S	Su	Spots 1 2		\$600.00			Comme	

CONFIRMATION CONTRACT

Accepted-Station:

Date:

Comments:

Date:

Accepted-Agency/Advertiser: